

LO CHING YIN

(ISAAC SPELLMAN)

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Available Mid November (BNO Visa Right to work)

ABOUT ME

Isaac Spellman, a post-90s artist from Hong Kong, excels at using rich, vibrant colors, multiple patterns, and unique compositions to present imaginative and creative worlds. Spellman has been focusing on digital illustrations. He was deeply influenced by the culture of the East and the West and bridges past and present artistic styles with a whimsical and intricate touch.

STRENGTHS AND EXPERTISE

Printmaking
Painting
Illustration

Project Management
Graphic Design
Art Direction

Adobe Suite
Social Media Management
Tutoring

PROFESSIONAL EXPERIENCE

Owen Davey's Portfolio Chats

Oct 2024 - present

Voluntary Mentor

- Evaluate and critique illustration portfolios for creative quality, technique, and originality.
- Provide constructive feedback on composition, style, color use, and storytelling elements.
- Identify strengths and areas for improvement in various illustration mediums.
- Offer advice on enhancing the portfolio's alignment with industry standards and target markets.

Ztoryteller

May 2021 - Sept 2021

Creative Designer

- Managed an Instagram account with over 100K followers, creating visually engaging content and developing brand identity through consistent graphic design.
- Led the setup and design of multiple art exhibitions, handling layout, visual presentation, and promotional materials.
- Worked closely with artists, directors, and marketing teams to ensure visual alignment across all platforms and media.

Paprika

July 2019 - August 2019

Creative Designer

- Designed mood board for marketing campaigns.
- In charge of company visual identity, including social media platform, visual merchandise, and website.
- Research industry trends.
- Photographing street shoots and product photos.

Isaac Spellman Studio Limited

Jan 2019 - present

Founder

- Developed and designed high-quality, original illustrations for various media, including print, digital, and social platforms, ensuring alignment with brand guidelines and project objectives.
- Worked closely with art directors, graphic designers, and marketing teams to conceptualize and execute illustrations that effectively communicate the desired message and engage target audiences.

- Designed and developed visually compelling graphics for print and digital platforms, including websites, social media, brochures, and presentations.
- Collaborated with cross-functional teams to ensure design consistency with brand guidelines and project objectives.

EDUCATION

Master of illustration **2023-2014**

University of the Arts London
Camberwell College of Arts

Bachelor of Art **2014-2019**

Academy of Visual Arts
Hong Kong Baptist University

SELECTED CLIENTS

Adidas	Harry Winston
Bang & Olufsen	Lady Gaga
Carlsberg	Marc Jacobs
Chopard	Mcdonald's
Elle Men	Van Cleef & Arpels

SELECTED PRESS

Hypebeast
Ming's
Elle Men
South China Morning Post
Home Journal
Dpi Magazine

EXHIBITIONS

ArtWerks: Celebrating Hong Kong LGBTQIA+ artists **Nov 2024 - Dec 2024**

Group exhibition at The Stallery gallery

UAL Camberwell MA Illustration 23/24 Show **Jul 2024**

Group exhibition at Camberwell College of Art

The Extraordinary of the Everyday **Apr 2024**

Group exhibition at Peckham Levels

Reminiscing Leslie Cheung 20th Anniversary Exhibition **Mar 2023 - Apr 2023**

Group exhibition at MTR Hong Kong Station

#Ztorynight: Pride and Love **Jun 2022 - July 2022**

Belowground Basement, Landmark Atrium

Wonder-verse: Artzioner Metaverse Experiential Space **Mar 2022 -Apr 2022**

Group exhibition at Chi K11 art space, K11 Art Mall

Lust for life **Nov 2021 - Jan 2022**

Solo exhibition at Ztylez art space

Affordable Art Fair **Aug 2021**

Group exhibition at Ztoryteller Gallery

AVA BA Grad Show **May 2018 - Jun 2018**

Group exhibition at Academy of Visual Arts, Kai Tak Campus

AWARDS

Hiii Illustration "Vroom!" Finalist	2024
Illoboom "Vroom!" Best of the best	2024
Communication Arts Illustration Awards "Vroom!" Award of Excellence	2024
99 Future Blue-Chip Artists "Selected Artists	2023
Society of Illustrators Illustration Annual 66 "Vroom!" Selected	2023
World Illustration Awards "Love After Love" Shortlisted	2022
3x3 Illustration Annual No.19 Brave New World", "Love After Love" Merit and Honorable mention	2022
Communication Arts Illustration Awards Brave New World", "Love After Love" Shortlisted	2022
D&AD Awards Brave New World" Shortlisted	2022

PUBLICATIONS

Illusmontage 2024 HKhands	2023
Spellman's Land White Paper Publishing Limited	2022
Art and Piece Issue 8 Eileen Chang Cover Art and Piece Magazine	2021
Brave New World Cup Media	2021

PUBLIC TALKS

VA! Talk Hong Kong Visual Arts Centre	2023
Career Talk Hong Kong Baptist University Academy of Visual Arts	2023

LANGUAGES

Cantonese
Mandarin Chinese
English IELTS Academic Test Overall Band Score 7.5 (2022)